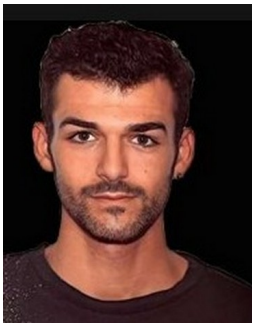
# JOAN SEGURA GÓMEZ



## SOFTWARE QA / FOOTBALL TECHNOLOGY / VIDEO ANALYSIS

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## PROFILE

**Software validation professional** with hands-on QA experience on connected digital services for SEAT/CUPRA, complemented by a Multimedia degree and interface-design background. Interested in applying testing, video technology and product thinking to football. Building **HYPERFRAME X**, an experimental single-camera football-analysis and virtual player-perspective prototype. Focused on trustworthy results, usability and real user value.

## PROFESSIONAL EXPERIENCE

**Automotive Online Services Engineer** | Bertrandt · SEAT/CUPRA — Oct 2026 – Present

- Perform functional validation of connected and online vehicle services; document software defects and follow up on outcomes with engineering teams.

**Software Validation / TOV & Incidents** | Bertrandt · SEAT/CUPRA — Apr – Oct 2026

- Test infotainment functionality and My CUPRA / SEAT app features; identify functional and UX issues, create English-language defect tickets and track resolution.

**Multimedia / HMI Design Intern** | CUPRA · SEAT S.A. — May – Nov 2024

- Contributed to CUPRA Kombi digital interface concepts and UX benchmarking; collaborated with a multidisciplinary design and engineering environment.

## FOOTBALL TECHNOLOGY PROJECT

**HYPERFRAME X** | Independent R&D prototype — 2026 – Present

- Developing a football video-analysis proof of concept that explores player/ball tracking, pitch-position mapping and virtual player POV from footage captured by a single camera.
- Prototype interface combines video and interactive tactical visualisation; experiments include synthetic test scenarios, error review and explicit distinction between estimates and verified tracking.

**Interactive portfolio & project showcase:** portfolio.theinstinct.es

## OTHER DIGITAL PRODUCT EXPERIENCE

**Founder / Digital Product & UX** | The Instinct — Apr 2025 – Present

- Built and maintained a Shopify-based digital store, designing user journeys, multilingual content and product interactions; coordinated design, testing and iterative improvements.

## EDUCATION

**BSc in Multimedia** · Universitat Politècnica de Catalunya (CITM) | 2021–2025

**Higher Vocational Diploma in Lighting, Image Capture & Processing** · Jesuïtes Sarrià | 2019–2021

## TECHNICAL SKILLS & LANGUAGES

**Quality & product:** manual functional testing · defect reporting · usability review · validation workflows · technical documentation

**Prototyping & digital:** Python / JavaScript experimentation · HTML/CSS · interactive visualisation · Figma · video workflows

**Languages:** Catalan & Spanish (native) · English (intermediate; technical writing and everyday conversation)